

Anne
Godinat

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Graphic + media designer

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I am a versatile graphic and multimedia designer, with 7+ years of experience designing for print and digital medium; a team player with good communication and organisational skills.

ABOUT

I am seeking...

a position as a graphic designer where I can apply, develop and consolidate my skills in the areas of print and digital design, branding, video editing/animation, and/or art direction.

I am proficient in...

Adobe CC (InDesign, Photoshop, Illustrator and After Effect), Sketch, Word, Powerpoint, HTML, CSS

I also have experience with...

Adobe Premiere, Audition and XD, Figma, Salesforce Marketing Cloud, Excel, Javascript

I speak...

French (native language), English (fluent spoken and written), German (upper intermediate), Italian (elementary)

Beside my daily work I love to...

Go hiking or cycling, read books and graphic novels, knit and sew, play the accordion, and travel (as sustainably as possible).

CERTIFICATES

Cambridge Assessment English

C1 Advanced
2013. London, UK

Federal Certificate of Vocational Training and Education

Graphic and multimedia design
2012. La Chaux-de-Fonds

CIFOM École d'arts appliqués

School Diploma & Vocational Baccalaureate in Arts
2012. La Chaux-de-Fonds

WORK EXPERIENCE

EF High School Exchange Year

Designer & Publication Coordinator. 2017–Present. Luzern/Zürich

Responsible for the brochure production and handling the communication with the printers for print and delivery planning; design of the new email newsletters in Salesforce Marketing Cloud incl. development of templates, blocks and elements with HTML/CSS; assistance in planning and then execution of photo and video shootings incl. post production for web & print, and editing for YouTube and social media.

EF High School Exchange Year

Junior Graphic Designer. 2014–2017. Luzern

Assisted with the brochure production; created different designs and layouts for posters, flyers, postcards, handbooks, gadgets, etc.; prepared products for print; designed and helped redesigning email newsletters in Carma; created video animations for video titles and social media.

EF Education First

Desktop Publisher/Graphic Designer. April–August 2014. Zürich

Took part in the brochure production of many international markets. Conception of sales materials such as posters, flyers, letters, ads or roll-up banners for various EF Schools and Offices around the world.

École obligatoire La Chaux-de-Fonds

Occasional substitute teacher. 2013–2014. La Chaux-de-Fonds

Filling in for various teachers (at kindergarten, primary and secondary school levels) when they were not able to work, for instance because of sickness. In most cases, I was called without prior warning and had to work on the same day.

Self-employed

Freelance designer. 2012–Present

Various projects for small clients, including the Chariot Magique Association, as well as volunteer work for the Akkordeon Orchester Ebikon for the design and layout of their newspaper and concert flyers and posters.

Gap year

Au pair in England. 2012–2013. Amersham, UK

Montres Longines Francillon SA

Machine operator (summer job). 2012 & 2013. St-Imier

EDUCATION

CIFOM École d'arts appliqués

Graphic and multimedia design. 2007–2012. La Chaux-de-Fonds